

ABHILASHA SWAROOP

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EDUCATION

Parsons School of Design – The New School

Master of Fine Arts in Design and Technology GPA: 3.94

Relevant Coursework: Mobile and Application Design, Interaction Design, New Media Art, Motion Graphics, Game Design, Web and UI/UX design, Digital Filmmaking, Storytelling

New York, NY

Aug 2023 – May 2025

Srishti Institute of Art, Design, and Technology

Bachelor of Design in Creative and Applied Computation CGPA: 7.13

Relevant Coursework: 3D Webpage Design, Mobile and Application Design, UI/UX, AR,VR

Bengaluru, IN

Jul 2019 – Jul 2023

SKILLS AND TECHNOLOGIES

Programs Blender 3D, Adobe Suite, Photoshop, After Effects, Illustrator, Aero, Premier Pro, Procreate, AR/VR

Workshops Metal Work, Wood working, 3D Printing, Screen Printing, Furniture Design, Lighting Product Design

Other Tabletop game design, Product design, Ceramics, Mixed Media work, Oil Painting

WORK EXPERIENCE

Parsons School Of Design

Graduate Teaching Assistant

- Teaching Assistant for undergraduate university course, Immersive Storytelling taken by approx. **100 students**
- Engaged with students during office hours, providing individualized academic assistance to over **20 learners** weekly, thereby enhancing their understanding of course material and improving average assignment deliverables

New York City, NY

Jan 2025 – Present

Parsons Making Centre – Ceramics and Casting Studio

Student Assistant

- Supported maintenance, troubleshooting and upkeep of various machinery, ensuring optimal functionality
- Assisted students with equipment checkout, order pickup, and project inquiries to enhance the learning environment

New York City, NY

Mar 2024 – Present

Viacom18 Network – MTV India

Design Intern

- Designed rendered concepts for a new logo of a reality tv show with **over 700M views** called ‘Splitsvilla’
- Ideated and illustrated pixel MTV logos for an upcoming Roadies special NFT launch collaborating with Fully Flatoo
- Created and edited graphics and logos for an upcoming travel tv show ‘What’s Your Venue’

Mumbai, IN

Jul 2022 – Jul 2022

Viacom18 Network – MTV India

Design Intern

- Conceptualized and rendered a station bug animation for Independence Day, significant part of which was later aired on television as well as on the mobile app with over **600M viewers**
- Illustrated a social media poster to promote an upcoming stand-up comedy show ‘Comedy Basecamp’
- Ideated a concept sketch for an upcoming tv show poster, which was later 3D rendered by other members on the team

Mumbai, IN

Jul 2021 – Aug 2021

PROJECTS

Storytelling Through 3D World (On Going Thesis Project) ([link](#))

- Developing an interactive 3D immersive world using scanned natural elements like forests, mycelium, and mushrooms
- Captured realistic textures and organic forms with 3D scanning, creating a visually dynamic virtual space
- Integrated 3D assets and optimized environments in Blender and Unity to enhance user interaction.

Storytelling – Animation, Graphic Novel, Data Story ([link](#))

- Designed and modeled a 3D character for an animated short film centered around the theme of “tiny things in life”. The character design was later incorporated into a graphic novel
- Conducted in-depth research to gather supporting data for a narrative told through data visualization